



FOR IMMEDIATE RELEASE

**WINTER 'WHITE' WEDDING CAKE COLLECTION
FROM CAKES 4 FUN**

16 July 2009 – Cakes 4 Fun has been inspired by cool winter whites, the new season's dress sensations, fabric roses and trimmings to create some sensational white-on-white and contrasting ivory detailed cakes for the winter bride.

Traditional winter bridal colours, either white or ivory iced, have been enhanced with blossoms, roses and beaded ribbons to bring a contemporary twist to a traditional design.

Cakes 4 Fun's cakes are simple yet chic and winter brides are now favouring American stacked cakes in traditional bridal colours, with sugar flowers and decorations rather than fresh flowers.

Cakes to take inspiration from include the following:

Winter Pearl – Smoothed ivory icing with simple chic white blossoms and piped linear detail finished with hand painted shimmering winter pearls. 4 tier cake (5/7/9/11 inch round tiers). Price: £515.

A Handful of Blossoms – Smoothed ivory icing with a twist of blossoms in cool winter hues of blues and greens with winter whites. 4 tier cake (4/6/9/12 inch square tiers). Price: £535.

Spanish Winter Rose - Inspired by the large fluffy roses worn in the hair of dancers in Andalucia. Striking blooms set off by the simplicity of a contemporary square American stacked cake. 4 tier cake (5/7/9/11 inch square tiers). Price: £475.

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20's Chic - Drop beaded ribbon on a simple 2 tier cake adds a little glamour to the evening. 2 tier (8/10 inch round tiers). Price: £285.

A ring of roses - Inspired from amazing oversized 'silken corsage roses', this winter design translates the crushed fabric into an elegant iced 'ring of roses' that can echo a bride's dress detail or be adored for its own exquisiteness! 4 tier cake (4/6/8/10 inch round tiers). Price: £495.

Miniature Rose Corsage – White-on-white miniature rose corsages are scattered across the tiers of this cake. The tightly formed icing buds are reminiscent of the flower corsage details that are so in demand for this winter season's bride. 4 tier cake (5/7/9/11 inch round tiers). Price: £520.

Full cake details (excluding made to order cakes) can be found on Cakes 4 Fun's website: www.cakes4fun.co.uk.

Alternatively, brides can taste some of Cakes 4 Fun delicious cake flavourings at their wedding showroom in Putney. Simply email weddings@cakes4fun.co.uk.

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Editor's notes

Cakes 4 Fun creates delicious, unique and fun bespoke cakes to suit every occasion – from weddings, civil partnerships, corporate events, christenings and birthdays.

The company started in 2001 at Carolyn White's kitchen table and was born out of her passion to design fun and delicious cakes. Following her redundancy from the world of publishing, Carolyn started to grow the business through local customers. The company now operates from two busy shops in Putney where the order books are full of cakes for all occasions.

Every cake is hand-baked and all the delicious and mouth-watering fillings are created on site to ensure the cakes not only look stunning, but taste amazing too.

The company specialises in stunningly simple designs that give maximum effect – clean smooth lines, creative use of colour, exquisite sugar or fresh flowers, fun hand crafted sugar bridal models and delicate sugar detail.

Cakes 4 Fun bespoke service is available to those wanting something a little different. This ensures that specific requirements can be incorporated into a design that is truly unique.

www.cakes4fun.co.uk