



FOR IMMEDIATE RELEASE

**DELICIOUS FRESHLY BAKED CUPCAKES ON SALE
FROM CAKES 4 FUN SHOP**

23 June 2010 – Cakes 4 Fun, a leading cake company in Putney, has recently started selling delicious, freshly baked cupcakes from its shop on Saturdays.



Our hand-baked cupcakes, available in a variety of mouth-watering fillings including vanilla, chocolate and lemon, are topped with heavenly creamy butter icing and decorations for the perfect tea-time treat.

In addition, there will be a 'special' cupcake each week such as orange, Oreo, mint or red velvet, containing a sponge filling with buttercream on top.

One cupcake costs £2 and a box of four cost £5.

Carolyn White, Founder and Director of Cakes 4 Fun, said: "Following feedback from customers, we decided to start selling some of our cupcakes on Saturdays, traditionally the busiest day at the shop.

"Our hand-baked cupcakes, with mouth-watering fillings, are perfect for tea-time treats on Saturdays and they make ideal gifts that can be shared with family and friends."

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For those who prefer to make and decorate their own cupcakes at home, there are a number of decorations available from Cakes 4 Fun shop – from cake toppers, icings, sprinkles, candles and much more.

If you would like to brush up on your cake decorating skills or learn something new, Cakes 4 Fun is running a variety of cupcake courses throughout the summer. Cupcake courses include the Ultimate Cupcake, Piped Flower Cupcake and Cupcake Bouquet. Course prices start from £99 including all equipment and ingredients.

More details on our cupcake courses can be found on Cakes 4 Fun's website:

www.cakes4funshop.co.uk

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For further information contact:

**Media contact - Caroline Ruane on 020 8946 2165/07810 486 286
marketing@cakes4fun.co.uk**

Editor's notes

Cakes 4 Fun creates delicious, unique and fun bespoke cakes to suit every occasion – from weddings, civil partnerships, corporate events, christenings and birthdays.

The company started in 2001 at Carolyn White's kitchen table and was born out of her passion to design fun and delicious cakes. Following her redundancy from the world of publishing, Carolyn started to grow the business through local customers. The company now operates from two busy shops in Putney where the order books are full of cakes for all occasions.

Every cake is hand-baked and all the delicious and mouth-watering fillings are created on site to ensure the cakes not only look stunning, but taste amazing too.

The company specialises in stunningly simple designs that give maximum effect – clean smooth lines, creative use of colour, exquisite sugar or fresh flowers, fun hand crafted sugar bridal models and delicate sugar detail.

Cakes 4 Fun bespoke service is available to those wanting something a little different. This ensures that specific requirements can be incorporated into a design that is truly unique.

www.cakes4fun.co.uk