



FOR IMMEDIATE RELEASE

CAKES 4 FUN TO HOST CAKE BUSINESS COURSE IN PUTNEY

15 December 2009 – Cakes 4 Fun, a leading cake company in Putney, is hosting a cake business course on 15th and 16th January 2010 for those who want to turn a cake hobby into a business. This business course is in addition to the general cake courses that Cakes 4 Fun has been running since January 2008.

The course is run by Kathy Moore, author of the book “Starting a cake decorating business from home” and is ideal for those who are thinking about starting or perhaps have already started their own cake business from home.

The one day intensive course focuses on everything from initial set up of a business to the successful running of a business. Topics covered include planning, food hygiene regulations 2007, legislation, training, marketing, pricing, selling, design and much more.

Carolyn White, Founder and Director of Cakes 4 Fun, said: “We are delighted to host this business course as I am sure that it will prove to be invaluable to those who are turning a hobby into a business in 2010.

“When I set up Cakes 4 Fun in 2001, I went on a similar course which gave me the skills and confidence to realise my dreams.”

The course runs from 9.30am to 4.30pm on both days and is held at an external venue in Putney. It costs £140 and includes morning coffee/tea, a sandwich platter and fruit lunch, afternoon tea and cake together with a copy of Kathy’s book to take home.

Cont’d

- 2 -

Further details on how to book a place can be found on Cakes 4 Fun's website: www.cakes4funshop.co.uk. Spaces are limited so it is advisable to book as soon as possible.

- Ends -

**For further information contact:
Media contact - Caroline Ruane on 020 8946 2165/07810 486 286
marketing@cakes4fun.co.uk**

Editor's notes

Cakes 4 Fun creates delicious, unique and fun bespoke cakes to suit every occasion – from weddings, civil partnerships, corporate events, christenings and birthdays.

The company started in 2001 at Carolyn White's kitchen table and was born out of her passion to design fun and delicious cakes. Following her redundancy from the world of publishing, Carolyn started to grow the business through local customers. The company now operates from two busy shops in Putney where the order books are full of cakes for all occasions.

Every cake is hand-baked and all the delicious and mouth-watering fillings are created on site to ensure the cakes not only look stunning, but taste amazing too.

The company specialises in stunningly simple designs that give maximum effect – clean smooth lines, creative use of colour, exquisite sugar or fresh flowers, fun hand crafted sugar bridal models and delicate sugar detail.

Cakes 4 Fun bespoke service is available to those wanting something a little different. This ensures that specific requirements can be incorporated into a design that is truly unique.

www.cakes4fun.co.uk