



FOR IMMEDIATE RELEASE

NEW LOW-COST DESIGNER WEDDING CAKES FROM CAKES 4 FUN

2 July 2009 – Cakes 4 Fun, a leading wedding cake company in Putney, has recently introduced a fabulous range of low-cost designer wedding cakes for the budget conscious bride. These cakes are available for a limited period (until September 2009) and are priced at only £199 (excluding flowers).

Brides and civil partners can choose from two simple yet beautiful designs that give maximum impact when personalised with flowers. There is a three tier square and round cake which can be stacked with flowers on top or opened stacked with flowers set between each layer.

For impact and price, we have chosen red roses for our stacked cakes and green carnations/white roses for our open stacked cakes. Roses cost £1.50 each and green carnations cost 65p each through Dovers Flowers. Flower prices quoted apply to Cakes 4 Fun cake offer only.

All cakes are hand-baked and come in a variety of fillings which are created on site to ensure the cakes not only look good, but taste amazing too.

Carolyn White, Director of Cakes 4 Fun, said: “This year, many brides and civil partners are looking at ways to trim their cake budget, without impacting too much on the look and taste of the cake. Our new low-cost designer cakes, teamed with red roses and green carnations, certainly look good and taste sensational too!”

John Oakley, Florist, Dovers Flowers, commented: “When personalising wedding cakes with flowers, we don’t believe that working to a tight budget should impact on quality or style. Red roses add style and elegance to a cake while unusual colour schemes such as lime green tend to create a contemporary feel.”

All cakes must be booked and paid for by the end of September in order to take advantage of this incredible offer. The same time period applies when purchasing our recommended flowers through Dovers Flowers.

For further information or to book one of our new low-cost designer wedding cakes, please call Cakes 4 Fun on 020 8785 9039. For flowers provided by Dovers Flowers, please call 020 8780 3558.

- Ends -

For further information contact:

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Photos attached – cutouts can be provided

Editor's notes

Cakes 4 Fun creates delicious, unique and fun bespoke cakes to suit every occasion – from weddings, civil partnerships, corporate events, christenings and birthdays.

The company started in 2001 at Carolyn White's kitchen table and was born out of her passion to design fun and delicious cakes. Following her redundancy from the world of publishing, Carolyn started to grow the business through local customers. The company now operates from two busy shops in Putney where the order books are full of cakes for all occasions.

Every cake is hand-baked and all the delicious and mouth-watering fillings are created on site to ensure the cakes not only look stunning, but taste amazing too.

The company specialises in stunningly simple designs that give maximum effect – clean smooth lines, creative use of colour, exquisite sugar or fresh flowers, fun hand crafted sugar bridal models and delicate sugar detail.

Cakes 4 Fun bespoke service is available to those wanting something a little different. This ensures that specific requirements can be incorporated into a design that is truly unique.

www.cakes4fun.co.uk