



FOR IMMEDIATE RELEASE

NEW AUTUMN RANGE OF LOW-COST DESIGNER WEDDING CAKES FROM CAKES 4 FUN

2 September 2009 – Cakes 4 Fun has recently introduced a new autumn range of low-cost designer wedding cakes for the budget conscious bride. These cakes are available for a limited period (until November 2009) and are priced at only £199 (excluding flowers).

Brides and civil partners can choose from two simple yet beautiful designs that give maximum impact when personalised with flowers. There is a three tier square and round cake which can be stacked with flowers on top or opened stacked with flowers set between each layer.

For impact and price, we have chosen red and peach roses for our cakes. Roses cost £1.50 each through Dovers Flowers. Flower prices quoted apply to Cakes 4 Fun cake offer only.

All cakes are hand-baked and come in a variety of fillings which are created on site to ensure the cakes not only look good, but taste amazing too.

Carolyn White, Director of Cakes 4 Fun, said: “This year, many brides and civil partners are looking at ways to trim their cake budget, without impacting too much on the look and taste of the cake. Our new autumn range of low-cost designer cakes, teamed with red and peach roses, certainly looks good and taste sensational too!”

John Oakley, Florist, Dovers Flowers, commented: “When personalising wedding cakes with flowers, we don’t believe that working to a tight budget should impact on quality or style. Red and peach roses add style and elegance to a cake.”

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All cakes must be booked and paid for by the end of November in order to take advantage of this incredible offer. The same time period applies when purchasing our recommended flowers through Dovers Flowers. There is no consultation or tasting with this offer.

For further information or to book one our new low-cost designer wedding cakes, please go to cakes4fun.co.uk. For flowers provided by Dovers Flowers, please call 020 8780 3558.

- Ends -

For further information contact:

**Media contact - Caroline Ruane on 020 8946 2165/07810 486 286
marketing@cakes4fun.co.uk**

Photos attached

Editor's notes

Cakes 4 Fun creates delicious, unique and fun bespoke cakes to suit every occasion – from weddings, civil partnerships, corporate events, christenings and birthdays.

The company started in 2001 at Carolyn White's kitchen table and was born out of her passion to design fun and delicious cakes. Following her redundancy from the world of publishing, Carolyn started to grow the business through local customers. The company now operates from two busy shops in Putney where the order books are full of cakes for all occasions.

Every cake is hand-baked and all the delicious and mouth-watering fillings are created on site to ensure the cakes not only look stunning, but taste amazing too.

The company specialises in stunningly simple designs that give maximum effect – clean smooth lines, creative use of colour, exquisite sugar or fresh flowers, fun hand crafted sugar bridal models and delicate sugar detail.

Cakes 4 Fun bespoke service is available to those wanting something a little different. This ensures that specific requirements can be incorporated into a design that is truly unique.

www.cakes4fun.co.uk