



**FOR IMMEDIATE RELEASE**

**CAKES 4 FUN TO HOST CHILDREN'S STORYTELLING EVENT AT  
PUTNEY SHOP**

12 November 2009 – To tie in with National Story Telling Week at the end of January 2010, Cakes 4 Fun, a leading cake company in Putney, is hosting a children's storytelling event on Saturday 30 January in Cakes 4 Fun's Putney shop.

Helen Nathan will be there to read extracts from her new book "Flossie Crums and the fairy cupcake ball", answer any questions and sign her book. In addition, children will be able to decorate hand-made cupcakes from her book. Half hour sessions will run at 11am, 11.45am and 12.30pm.

Helen's new book is an enchanting story book and recipe book rolled into one that children and parents will love. Flossie Crums is almost eight, loves cooking and dressing up, and has fairies living in her garden. When they ask her to make fairy cakes for Queen Rosie's birthday ball, she and her mum come up with some delicious recipes! In total, there are seven scrummy cupcake recipes to try.

Sam Harrison, director of Cakes 4 Fun, said: "We are delighted to host this storytelling and book signing event and we look forward to hearing extracts from this wonderful book. There are some fabulous cupcake recipes within the book for all ages and the book certainly makes a great gift".

Further details on how to book a place can be found on Cakes 4 Fun's website: [www.cakes4funshop.co.uk](http://www.cakes4funshop.co.uk). Spaces cost £5 but all attendees receive juice and cake and a complimentary £5 voucher to spend on the day at Cakes 4 Fun shop.

- Ends -

**For further information contact:**

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Editor's notes

Cakes 4 Fun creates delicious, unique and fun bespoke cakes to suit every occasion – from weddings, civil partnerships, corporate events, christenings and birthdays.

The company started in 2001 at Carolyn White's kitchen table and was born out of her passion to design fun and delicious cakes. Following her redundancy from the world of publishing, Carolyn started to grow the business through local customers. The company now operates from two busy shops in Putney where the order books are full of cakes for all occasions.

Every cake is hand-baked and all the delicious and mouth-watering fillings are created on site to ensure the cakes not only look stunning, but taste amazing too.

The company specialises in stunningly simple designs that give maximum effect – clean smooth lines, creative use of colour, exquisite sugar or fresh flowers, fun hand crafted sugar bridal models and delicate sugar detail.

Cakes 4 Fun bespoke service is available to those wanting something a little different. This ensures that specific requirements can be incorporated into a design that is truly unique.

[www.cakes4fun.co.uk](http://www.cakes4fun.co.uk)